

## Privacy Policy

*Last modified: January 2019*

Beyond360 Limited is committed to protecting your privacy through our compliance with the policies and practices in this notice.

This notice describes the types of information we may collect from you or that you may provide to us when you visit our website beyond360.com. This notice also describes our practices for collecting, using, maintaining, protecting, and disclosing that information. Your use of the Site is subject to our Terms of Service or other written agreement between you or your organization and us.

This notice applies to information we collect:

- on the Site;
- in email, text, or other electronic messages between you and us or other users in your organization through the Site;
- through mobile and computer applications you access, enable or integrate through the Site; and

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by us or any third party; or
- any third party, including through any application or content that may link to or be accessible from the Site.

By accessing or using the Site, you agree to the policies and practices described in this notice. If you do not agree with our policies and practices as described in this notice, you may not use the Site. We may change this notice from time to time. Your use of the Site at any time indicates your acceptance of the version of this notice posted on the Site at such time, so please check this notice periodically for updates.

### Information We Collect About You

We collect several types of information from and about users of the Site, including information:

- by which you may be personally identified, such as name, e-mail address or other contact information, or any other identifier by which you may be contacted online or offline ("**personal information**"); and
- that is about you but individually does not identify you, such as information about your internet connection, the equipment you use to access the Site and usage details.

Please remember that this Policy applies only to information collected through the Sites. This Policy does not apply to information collected through the websites we operate for our customers. Our customer websites display their own privacy policies.

It is also important to note that the Sites may contain links to third-party websites. This Policy does not apply to the privacy practices of such third-party websites. We encourage you to review the terms and policies on these websites before providing any personal information to them.

### **Information You Provide to Us**

The information we collect on or through the Site may include:

- information that you provide by filling in forms on the Site,

### **Information We Collect Through Automatic Data Collection Technologies**

#### **Why cookies are important**

Cookies help make your online experience more efficient and relevant to your interests. For instance, they are used to remember your preferences on sites you visit often, to remember your user ID and the contents of your shopping baskets, and to help you navigate between pages more efficiently.

#### **What is a cookie?**

A cookie is a small file, or files on your computer, phone, or other device with a browser to save snippets of text for reference by the website you are visiting. All cookies have expiration dates in them that determine how long they stay in your browser:

- **Session cookies** - these are temporary cookies that expire (and are automatically erased) whenever you close your browser. For example, we use session cookies to grant access to content and enable commenting (things you have to log in to do).
- **Persistent cookies** - these usually have an expiration date and so stay in your browser until they expire, or until you manually delete them. For example, we use persistent cookies for functionality including the "Stay logged-in" tick box. We also use persistent cookies to better understand usage patterns so that we can improve the site for our customers. We've included more details below to help you understand what kinds of cookies and other technologies we use.

#### **Other technologies linked to cookies**

There are other technologies which can seem similar to cookies, but are not the same, including pixels and site tags. These pixels or tags can be used to retrieve information such as your device type or operating system, IP address, time of visit, etc. They are sometimes used to create or access the cookies on your browser, but are not cookies themselves. Only cookies which you can control will appear in the cookie consent tool.

#### **What types of cookies does beyond360 limited use and why?**

Cookies are grouped into the following categories:

1. **Essential** - these are cookies that are required for the regular operation of our websites. For example, some cookies allow us to ensure that people can access the subscription pages in the correct region and language for them, access the log-in pages, or carry out fraud detection and security checks (along with other similar things). These are essential for the website to work properly.
2. **Functional** - these remember your preferences, and are intended to make your experience on our websites better for you. For example, a functional cookie is used to remember your log-in details securely if you have ticked the "Stay logged-in" box. This makes it possible for users and subscribers to return to our sites without having to log in every time. We also use a functional cookie to remember your cookie preferences from our cookie consent tool.
3. **Analytics** – these cookies are used for performance measurement to understand things including how many people visit our websites, how they navigate our sites, and what content is popular. This allows us to improve your experience with us. Full details of the cookies we use for analytics purposes can be found in our cookie consent tool. Additionally, you can see how Google Analytics (one of our analytics tools) uses cookie information when you use our partners' sites by visiting [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners), or any other URL Google may provide from time to time.

#### **How can I delete or opt-out of cookies?**

You can opt out of cookies at any time by using our cookie consent tool. This tool includes additional detail on the types of cookies used, what information is being collected and for what purpose. It also includes links to the privacy policies for each individual cookie, giving you the option to allow or block as you choose. When you reference any one of these privacy policies, you'll find more information on the controls available to you, and your rights with respect to the personal information that these third parties access, collect and use about you. Please note that we are not responsible for the content of other external websites. Your cookie consent preferences are accessible at any time at the bottom of the [beyond360.com](http://beyond360.com) website pages.

Alternatively, the following websites provide some useful information on how to do this, as well as about your rights under current data protection and privacy regulations.

For more information, please go to:

<http://www.youronlinechoices.eu> if you are based in the EU; or

<http://www.aboutads.info/choices/> if you are based in the US.

To opt out of cookies from Google: <https://www.google.com/settings/ads>

If you want to delete or disable other cookies, see: <http://www.allaboutcookies.org>

### **Third-Party Use of Tracking Technologies**

Some content or features on the Site are served by third-parties, such as ad networks and servers, content providers, and application providers. These third parties may use cookies or other tracking technologies to collect information about you when you use the Site. For example, we use the Invisible reCAPTCHA for security purposes, and Google Analytics for, well, analytics. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about any targeted content on the Site, you should contact the responsible provider directly. You can read more about Google Analytics and Invisible reCAPTCHA at [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners).

### **How We Use Your Information**

We use information that we collect about you or that you provide to us:

- to present the Site and its contents to you;
- to provide you with information, products, or services that you request from us;
- to fulfill any other purpose for which you provide it;
- to provide you with notices about your account or about changes to the Site;
- to carry out our obligations and enforce our rights under any contracts entered into between you or your organization and us;
- to allow you to participate in interactive features on the Site;
- in any other way we may describe when you provide the information; and
- for any other purpose with your specific consent.

We may also use your information to contact you about our own products and services that may be of interest to you. If you do not want us to use your information in this way, please click the 'unsubscribe' link in the bottom of any email we've sent you.

We may use the information we have collected from you to enable us to display advertisements for our products and services. We only retain personal information for as long as your (or your organization's) account is active or as necessary to provide services to you or your organization under our Terms and Conditions of Service or other agreement between you or your organization and beyond360 Limited.

### **Disclosure of Your Information**

We may disclose aggregated, anonymized information about our users without restriction.

We may disclose personal information that we collect or you provide as described in this notice:

- to a buyer or other successor of our company in the event of a merger, acquisition, sale of assets or other major corporate event in which the Site is among the transferred assets;
- for any other purpose disclosed by us when you provide the information;
- for any other purpose with your consent;
- to comply with any court order, law, or legal process, or to enforce or apply our terms of use or other agreements between you or your organization and us; or

- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of beyond360 limited or its personnel, customers, or others.

## **Accessing and Correcting Your Information**

### **Data Security**

We have implemented reasonable and appropriate measures to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The Site is hosted on secure servers provided by our hosting services provider in the United Kingdom ("UK"). By using the Site or providing us with any information, you acknowledge that the processing of your information, including personal information, will take place in the UK as set forth in this notice and our Terms and Conditions of Service or other agreement between you or your organization and beyond360 Limited.

The safety and security of your information also depends on you. For example, where we have given you (or where you have chosen) a password for access to certain parts of the Site, you are responsible for keeping this password confidential.

Unfortunately, the transmission of information online is not completely secure, and we cannot guarantee the security of your personal information transmitted to or through the Site, which is done at your own risk.

### **Changes to Our Privacy Policies and Practices**

We will inform you of any changes we make to our privacy policies and practices that affect this notice by posting an updated notice on this page and/or by sending you a notice of the update. The date this notice was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting the Site and this notice to check for any changes.

### **Contact Information**

To ask questions or comment about this notice and our privacy policies and practices, please contact us at: [info@beyond360.com](mailto:info@beyond360.com)